Minutes: MSPA Regular Board Meeting, April 1, 2021

The next MSPA Board Meeting is scheduled for May 6, 2021 8:30 a.m. via zoom

Meeting was called to order at 8:31 am
Minutes of the March 4, 2021 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town) (Board Member at Large) Corey Grijalva (Joselito's)-Treasurer; Jeannie Bone (Board member at large); Dale Dawson (Business Administrator/Events Coordinator); Mavil Aghadjanian (MVCCC); Lt. Alex Krikorian (GPD); Sgt Aaron Zieglar (GPD); Yazden Emrani (CoG); John Bandek (CoG); Armond Simonian (CoG Public Works).

President's Message:

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

Visitors Reports:

- <u>City of Glendale Economic Development</u> John Bandek reported for Juan Gonzalez on the street performer concerns, the Big Mama's & Papa's Pizza parklet issues, and the lighting project. Andre requested the MSPA be included on the lighting meetings.
- **GPD** Officer Matt Zakarian reported a burglary that turned into a robbery, a wallet reported stolen in a business, skateboarders, food trucks, the 'singing cowboy' and GWP phone scams.
- <u>City of Glendale Public Works:</u> Yazden Emrani gave an update on the cable barriers project. Armond Simonian presented 3 options to improve the cables boxes. The board offered suggestions and the City will go back to the drawing board.
- **MVCCC**: Mavil Aghadjanian reported on upcoming Chamber events. She thanked all that volunteered for the Easter Event. At the moment there are no plans for Oktoberfest.

Business Agenda:

- <u>Dale Dawson (Business Administrator)</u> presented the current Treasurer's report. The projected reserve funds are \$95.5. To date the City has received 2020 assessments of \$80,948.84. Dale updated the board on the Seasonal Decor and Lighting as well as on Street Performers and the Glendale Arts and Culture Commission.
- <u>Dale Dawson (Events Coordinator)</u> reviewed the October 23-24 Arts and Crafts Festival and the September 5th Car Show.
- <u>Victoria Malone (MSPA Communication Administrator)</u> not in attendance; report submitted.

Committee Reports:

- Harvest Market: Ken Grayson no report.
- <u>Marketing:</u> Jeannie Bone scheduled the next Marketing Meeting for April 7th at 9:00 am via zoom

Meeting Adjourned at 10:05 am